

# CORY FOX

## UX DESIGNER

Sheffield, UK

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foxandframe.design

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UX Designer and Software Developer with 6+ years' SaaS experience and a First Class BA in User Experience. Former UX/UI Lead delivering analytics-driven discovery, scalable design systems and measurable improvements in adoption and support reduction. Now combining commercial SaaS leadership with direct classroom teaching experience, bringing authentic educator insight into EdTech product design.

## CORE COMPETENCIES

### DISCOVERY & RESEARCH

User interviews  
Usability testing  
Journey mapping  
Stakeholder workshops  
Survey design  
Continuous discovery

### ANALYTICS & INSIGHTS

Pendo  
FullStory  
Google Analytics  
Intercom  
Adoption analysis  
Support trend analysis

### DESIGN SYSTEMS & FRONTEND

Figma  
Component-based systems  
HTML, CSS  
JavaScript ES6 / TypeScript  
React  
Python

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## UX/UI LEAD

FourJaw Manufacturing Analytics | May 2023 – May 2024

- Defined and implemented platform-wide UX vision aligned with product strategy
- Led continuous discovery through client interviews, usability testing and behavioural analytics
- Used Pendo, FullStory and Google Analytics to identify friction and optimise user journeys
- Reduced support tickets and bug reports through targeted UX redesign
- Improved feature adoption and engagement through iterative, evidence-led improvements
- Led migration from legacy UI to scalable component-based design system
- Mentored two graduate developers and embedded user-centred thinking within team
- Contributed to roadmap discussions alongside Head of Product

# TEACHER OF DESIGN & TECHNOLOGY

Thrybergh Academy | June 2025 – Present

Applying UX principles within live educational environments to design accessible, clarity-driven learning systems.

- Design structured, accessible learning experiences for diverse users including SEND learners
- Reduce cognitive load through scaffolded information architecture
- Analyse performance data and behavioural feedback to iterate curriculum design
- Communicate complex information clearly to students, parents and senior leaders

## INITIAL TEACHER TRAINING

Winterhill School, Placement A | Ecclesfield School, Placement B | September 2024 – May 2025

- Designed and delivered curriculum-aligned lessons
- Iterated teaching approaches based on observation and feedback
- Developed clarity-first instructional design practice

## SOFTWARE DEVELOPER

FourJaw Manufacturing Analytics | July 2021 – May 2023

- Designed and developed SaaS features across web and tablet platforms
- Collaborated closely with product and engineering in agile sprints
- Delivered UX improvements alongside technical implementation

## EARLIER EXPERIENCE

Frontend Developer – Databowl

UX/UI Designer & Developer – SoloProtect UK

UX/UI Designer – Databowl Ltd

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## EDUCATION

BA Graphic Design, User Experience

First Class Honours

Sheffield Hallam University

PGCE Secondary Design and Technology